PG DEPT OF COMMERCE

Course Outcome (2024 Admn Onwards)

UNDER GRADUATE DEGREE PROGRAMME FOUR-YEAR UNDERGRADUATE PROGRAMME UNIVERSITY OF CALICUT-FYUGP

B.COM HONOURS PROGRAMME

(MAJOR, MINOR AND GENERAL FOUNDATION COURSES)

COURSE OUTCOMES

INCOME TAX LAW & ACCOUNTS (COM5CJ301)

- Gaining a comprehensive understanding of taxation principles, taxation rules, procedures etc
- Application of tax rates to different categories of income such as salary, house property, business income, capital gain etc

FINANCIAL ACCOUNTING (COM2CJ101)

- Build a strong foundation on theories, principles, practices, and regulatory framework of accounting
- Prepare and analyze financial statements, including the income statement and balance sheet
- Effectively communicate and present accounting data, issues, plans and decisions
- Demonstrate analytical and critical thinking required for the preparation of final accounts and business decision-making

ESSENTIALS OF INVESTMENT (COM2MN105

- Developing a strong foundation on various concepts of savings &investment, and investment avenues.
- Able to analyze various investment options, such as stocks, bonds etc
- Able to identify various investment opportunities available

INCOME TAX LAW & ACCOUNTS (COM5CJ301)

- Understanding the fundamental concepts of income tax, including taxable income, deductions, and exemptions
- Gaining knowledge about the procedures and requirements for filing income tax returns

ACCOUNTING AND FINANCE FOR ENTREPRENEURS (COM2MN101)

- Gaining a basic knowledge of the framework, application, and creation of accounting systems for entrepreneurship
- Gain an understanding of the various sources of financing available to entrepreneurs, including equity financing, debt financing, and alternative funding
- Appreciate the importance of accounting and finance in entrepreneurship
- Identify the basic requirements for the setting up of an accounting system in entrepreneurship
- Identify various sources of finance and its feasibility for selection

CORPORATE ACCOUNTING

- Learn about financial reporting requirements, including financial statement preparation, disclosure, and analysis.
- Develop skills in analyzing and interpreting financial data, including ratio analysis, trend analysis, and benchmarking.
- Develop skills in using financial data to support business decisions
- Learn how to prepare financial statements, including balance sheets and income statements,

LIFE INSURANCE: FUNDAMENTALS AND APPLICATIONS (COM2MN106)

- Understand the fundamental concepts and principles of life insurance
- Analyze different types of life insurance products and services
- Discuss claims management practices and ethical considerations in the insurance industry

FINANCIAL DERIVATIVES (COM6EJ301)

- Understanding various types of financial derivatives and their functions
- To analyses how derivatives can be used for hedging operational risk in business
- Understanding the strategic use of derivatives and to analyses the market risk, credit risk, liquidity risk etc...

RESEARCH METHODOLOGY

- Ability to formulate clear, concise, and researchable questionnaire
- Ability to conduct comprehensive literature reviews, identifying gaps and areas for further research.
- Skill in designing and implementing research studies, including data collection
- Ability to effectively communicate research findings, including writing research reports, papers, and presentations.
- Ability to think critically about research design, methodology, and findings.
- Skill in applying research methodology to solve real-world problems.
- Ability to locate, evaluate, and use relevant research literature.

COMPUTERIZED ACCOUNTING WITH TALLY (COM6EJ308)

• Students will be proficient in using Tally for various accounting functions, including inventory management, GST computation, and financial reporting.

ENTREPRENEURIAL MARKETING COM1CM102

- Understanding entrepreneurial marketing principles, innovative marketing strategies and the role of marketing in the success of startups and small business
- Developing a marketing plan for new ventures
- Adapting to change and innovation in marketing strategies

FOUNDATIONS OF MODERN BAKING (COM1MN106)

- Understand the role of technology in transforming the banking industry
- Analyze the modern banking techniques with appropriate digital technologies
- Appreciate the importance of modern banking and cyber security

BASICS OF FINANCIAL MARKETS (COM1MN105)

• To understand fundamentals of financial markets, aiming to provide a comprehensive understanding of the structure, organization, and functioning of financial systems, particularly within the Indian context.

CONSUMER AWARENESS AND PROTECTION (COM1FM105)

- To understand the rights and responsibilities of consumers and how to protect themselves from unfair trade practices
- Understanding the importance of consumer awareness
- Develop the ability to protect the consumers from exploitation and to avoid malpractices

MANAGEMENT PRINCIPLES AND APPLICATIONS

- Gain comprehensive knowledge of the principles, functions, and significance of management in organizations
- Understand the evolution of management theories and their relevance in the modern business context.
- Analyze and apply the functions of management, such as planning, organizing, staffing, directing, and controlling, in real-world scenarios.
- Develop strategic decision-making skills to solve managerial challenges effectively.
- Understand the roles, responsibilities, and qualities of effective managers and leaders
- Apply leadership styles and techniques to motivate teams and enhance organizational performance.
- Develop analytical and problem-solving skills by applying management principles to business challenges.
- Learn to make data-driven decisions in dynamic business environments.

LEADERSHIP AND TEAM BUILDING (COM2MN102)

- Understand leadership theories, styles, and approaches.
- Apply team-building skills through group collaboration.
- Apply leadership theories to real-world scenarios and case studies